

Change is Impossible Unless You Change Your Mind

Understand How Real, Lasting Changes Are Created and Maintained

“Discover how Neuro-Axiology (study of human value) impacts your ability to change, not only yourself, but others.”



Traci Duez
Certified Coach
& Consultant

Change is the only constant in life. If you have a difficult time with change, you will have a difficult time with life.

- o Those who can handle change are productive.
- o Those who can create change can solve problems and are seen as successful.
- o Those who can inspire others to change are leaders who create vision, focus on opportunities, and consistently surpass expectations.

In this presentation you will discover:

- How Axiology and the **3 Classes of Value** affect change and how to use this knowledge to your benefit.
- How the emerging science of **Neuro-Axiology** helps you to manage, create, and inspire change.
- A **New Way** of looking at the thinking and choices that affect you, your team and your stakeholders.
- How Neuro-Axiology can improve your leadership abilities, your critical thinking and your productivity by helping you **create REAL, LASTING change**.

"Entertaining & Engaging"

"Traci delivered a refreshing, concise, yet well detailed presentation that takes a fresh look at how to understand self and team motivating characteristics. Leveraging important research in this field with her own subject matter expertise, she provided an approach to organize one's behaviors to win team member's trust, commitment, and untapped potential that is often withheld. Her presentation style is both entertaining and engaging, peppered with hypothetical examples and her own personal experiences. Highly recommended!"

Ron Whitebread, PMP, PMI Houston, TX

"Passion & Guidance"

"Traci provides a tremendous insight on knowing your thought processes and how they impact your life. She brings awareness of how you can use your strengths and identify challenges in the way you think. Traci introduces an efficient tool and principals to accomplish this. It is a great way to help plan your success".

Marc DeCantillon, VP Programs, PMI Houston

"Most Useful Presentation"

"I attended a presentation Traci gave at the PMI Global Conference 2008. Traci's presentation on incorporating leadership with neuro science was amazing. It was very energizing and made complete sense. It went beyond the typical bulleted lists of things to do and empowered the audience to use their own senses combine with their leadership skills to get better results. I found it to be the most useful presentation I attended at the PMI 2008 Conference."

Leanne Holitza, PMI Denver, CO

"Positive Action Items"

"I attended Traci's seminar at PMI Congress 2008. I walked away realizing how my thinking impacts my actions which in turn impacts what my team can do. She left me with some positive action items that I can begin to work on immediately, as well as areas that I can explore to improve long-term."

Ed Roden, PMP, PMI Detroit, MI

"Highly Rated by Members"

"Traci has provided superb presentations for us at the Houston Chapter of the Project Management Institute. Her presentations are highly rated by our members scoring high in relevance, delivery, and command of her subject knowledge."

Stephen Schuster PMP, PMI Board Advisor, Houston, TX